

FACULTY PROFILE

1. Name	Dr. P.Rajeswari
2. Designation	Assistant Professor
3. Qualification	Business Administration
4. Mobile number	9600450035
5. E-mail id	rajeswaribba@auxiliumcollege.edu.in
6. Teaching Experience	15 years 1 month
7. Area of specialization	Human Resource Management & Marketing Management
8. Positions Held in Auxilium	Dean of Arts (From 2024-2025 onwards) Online Course Co-ordinator Department Website Incharge
9. Research Experience and Guidance	3 Years 3 Months
10. No. of Papers Published	31
11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences	18
12. No. of Seminars/Workshops/Conferences organized	2
13. Membership in professional bodies	Member in Nature Science Foundation
14. Honors & awards received	Received 7 times BEST PAPER AWARD in National and International Conference
15. No. of Online Courses completed (Minimum of 4 Weeks)	2

Publications in Journals

- Ida Selvarani and P. Rajeswari, A Study on Work Life Balance among Women Working in Government Sector at Vellore, National Conference on Work Life Balance organised by Sankara Institute of Management Science, Coimbatore, Oct-2011, pg.147-156.
- V.S. Palaniammal and P. Rajeswari, The Influence of Performance Management System on the Employee Turnover- An Empirical Study, International Journal for Research in Applied Science & Engineering Technology, 2014, ISSN: 2321-9653, Vol.2 Issue 12, pg.504-510
- P. Rajeswari and P. Vidhya, Customer Perception towards Online Shopping - A Comparative Study, International Journal of Business Intelligence and Innovations, Aug-2015, Vol.1, Issue 2, pg. 177-187.
- P. Rajeswari and P. Vidhya, Emerging Digital Learning Among Students- An Empirical Study, International Journal of Business Intelligence and Innovations, Oct-2015, Vol. 1, Issue 1, pg. 59-67.
- P. Rajeswari, A Study on Customer Preference towards Promotional Activities with reference to FMCG Products, International Journal of Science Technology and Humanities, Jan-2016, Vol. 1, pg. 517-521.
- P. Rajeswari and M. Shobana, A comparative study on stress management between women and men employees in IT Sector, Bonfring International Journal of Industrial Engineering and Management Science, ISSN: 2250-1096, Mar-2017, Vol. 7, Issue 1, pg. 9-13.
- P. Rajeswari and V. Aruna, A Study of Work Life Balance among Working Women, Bonfring International Journal of Industrial Engineering and Management Science, ISSN: 2250-1096, Mar-2017, Vol. 7, Issue 1, pg. 148-152.
- P. Rajeswari and S. Hepsibah, A Study on Customer Satisfaction Towards Reliance Jio, Ranipet, International Journal of Engineering Researches and Management Studies, ISSN:2394-7659, Sep-2017, Vol. 4 Issue 9 pg. 39 - 46.
- P. Rajeswari and R. Aruna, A Study on Consumer Perception and Preference toward Ayurvedic Products with Special Reference to Patanjali Ayurvedic Products, Vellore, International Journal of Engineering Researches and Management Studies, ISSN:2394-7659, Sep-2017, Vol. 4 Issue 9 pg. 47-54.
- P. Rajeswari and V. Aruna, A Study on Effectiveness of Resilience and Well-Being in the Workplace, International Journal of Engineering Researches and Management Studies, ISSN: 2394-7659, Sep-2017 Vol. 4 Issue 9 pg. 55-64.
- P. Rajeswari and M. Jeeva, A Study of Customer Satisfaction in Jewellery on Joyallukas at Bangalore city, International Journal of Engineering Researches and Management Studies, ISSN:2394-7659, Sep-2017 Vol. 4 Issue 9 pg. 29-38.
- P. Rajeswari and M. Shobana, A Study on Bio Medical Waste Management in Chennai National Hospital at Chennai, International Journal of Engineering Researches and Management Studies, ISSN:2394-7659, Sep-2017, Vol. 4 Issue 9 pg. 19-28.

- Dr. Beulah Suresh and P. Rajeswari, Stress faced by women professional students towards their career challenge, *Roots International Journal of Multidisciplinary Researches*, Emerging global issues and challenges in business and economy, ISSN: 2349-8684 Feb-2018, Vol 4, Issue 5, pg. 30-34.
- Dr. Beulah Suresh and P. Rajeswari, A study on quality of family life of faculty members working in Arts and Science Colleges at Vellore, 8th International conference on innovation, Entrepreneurship and economy for sustainable development, ISBN: 978-93-5321-965-9, Oct-2018, pg. 242-250.
- P. Rajeswari and Dr. Beulah Suresh, A Study on Awareness of the Physical Activity and its Contribution to the Well Being of Women Faculty Members, *International Journal of Engineering Researches and Management Studies*, Dec-2018, Vol. 5, Issue 12 Pg. 12-17.
- P. Rajeswari and Dr. Beulah Suresh, An Empirical Study on the Quality of Professional Life of Faculty Members in Arts and Science Colleges, Vellore, *Restaurant Business*, Mar-2019, ISSN: 0097-8043, Vol 118, Issue 3 pg. 211-221.
- P. Rajeswari and Dr. Beulah Suresh, A Study on the Impact of Emotional Intelligence on Job Satisfaction of College Faculty Members in Vellore, *THINK INDIA (Quarterly Journal)*, ISSN: 0971-1260, Oct-2019, Vol 22 Issue 4 pg. 6734-3743.
- Dr. P. Rajeswari, Attitudes and Motives of Using Social Network Sites Leads to Critical Thinking Skills- Survey Among College Students, *Annamalai International Journal of Business Studies and Research*, ISSN:0975-749X, UGC Approved No:46897
- Dr. P. Rajeswari, Consumers motives to choose an organic food: An Empirical Study, *Rabindra Bharati Journal of Philisophy*, ISSN:0973-0087, 2023, Vol.14, 4, 142-148.
- Dr. P. Rajeswari and Dr. S. Vani, Usage of Social Networking Sites (SNS's) influence Compulsive Buying Behaviour – An Empirical Study. *Shodak A Journal of Historical Research*, 2023, UGC Care, ISSN: 0302-9832, 53 (02), 49-54.
- Mahalakshmi and Rajeswari P, Enhancing patient care: a study on medical facilities provided at selected private hospitals, Vellore, *Humanities and Social Science Studies*, Vol. 13, Issue 1, No. 14, January – June: 2024, 73-77, ISSN 2319-829X
- Roja E and Rajeswari P, A study on medical facilities and patient satisfaction provided at government hospital, Vellore, *Humanities and Social Science Studies*, Vol. 13, Issue 1, No. 14, January – June: 2024, 108-112. ISSN 2319-829X
- Sabitha M and Rajeswari P, Holistic wellbeing in the workplace: Incorporating physical well-being for today's employees, *Humanities and Social Science Studies*, Vol. 13, Issue 1, No. 14, January – June: 2024, 116-119. ISSN 2319-829X
- P Rajeswari, S.Vani and P. Vidhya, The Well-being Impact: Examining the effects of physical and mental well-being on women's job performance, *European Economic Letters*, ISSN 2323-5233, 14(2), <http://dx.doi.org/10.52783/eel.v14i2.1431>
- Reshma I and P Rajeswari, Assessing training programme efficacy: a multifaceted approach, *Rabindra Bharati University: Journal of Economics*, ISSN:0975-802X, 17(Special Issue), 58-66.

- P. Rajeswari, S. Vani and J P Evelyn Freeda, Employee benefits schemes influence job performance and Satisfaction: an empirical study, Rabindra Bharati University: Journal of Economics, ISSN:0975-802X, 17(Special Issue), 221-226.
- P Rajeswari, P. Vidhya and S.Vani, Investigating challenges faced by consumers in the adoption of sustainable products – An Empirical study, Humanities and Social Science Studies, 13(2), 76-85, ISSN 2319-829X
- Preethi P and P Rajeswari (2025) A study on the impact of augmented reality on fulfilling expectations of the customers at Mega Realty, Gurgaon, Rabindra Bharati University Journal of Economics, 18(20),255-262, ISSN:0975-802X,
- Lavanya M and P Rajeswari (2025), Assessing the effect of work-life balance on employee performance, Rabindra Bharati University Journal of Economics, 18(20), 263-269, ISSN:0975-802X.
- Rubika A and P Rajeswari (2025), Examining the power of global connection in modern education, Rabindra Bharati University Journal of Economics, 18(20), 263-269, ISSN:0975-802X.
- Karthika M and P Rajeswari (2025), Decentralized Financing Mechanisms: Empowering Local Economies for Resilience, The New Economist - ISSN 2437-7172, 25 (9) (38), 190-194.

FDP's/ Seminars/ Workshops/Webinars

- Attended and Presented paper in the National Conference on work-life balance conducted by Sankara Institute of Management Science, Coimbatore on 12.10.2011 & 13.10.2011 and **received best paper award**.
- Attended and Presented paper in the National Conference on Contemporary HR practices for people management conducted by Karpagam College of Engineering, Coimbatore on 04.11.2011
- Attended and Presented paper in the International Conference on Emerging trends in business paradigm conducted by Jaya College of Arts & Science, Chennai on 28.08.2015
- Attended and Presented paper in the National Conference on Digital future a giant step forward conducted by Ethiraj College for Women, Chennai on 08.10.2015
- Attended and Presented paper in the International Conference on Achieving excellence in commerce and management practices conducted by Sri Vidya Mandir Arts & Science College, Krishnagiri on 29.1.2016 & 30.1.2016
- Attended and Presented paper in the National conference on sustainable strategies in Competitive business Environment conducted by Priyadharshini Engineering College, Vaniyambadi on 27.08.2016
- Attended and Presented paper in the International Conference on Emerging global issues and challenges in business and economy organized by Shasun College for Women, Chennai on 17.02.2018

- Attended and Presented paper in the International Conference on Digital Anthropology- The contemporary managerial perspective, trends and challenges organized by Sathyabama Institute of Science and Technology, Chennai on 27th to 29th March 2019 and **received best paper award.**
- Attended and presented paper in the International Conference on Innovation, Entrepreneurship and Economy for sustainable development organized by Sri Sai Ram Institute of Management Studies on 10th and 11th October 2018 and **received best paper award.**
- Attended Online Elementary FDP on "the master class- artificial intelligence and deep learning for management faculties", conducted by ATAL, 31.05.21 – 04.06.21.
- Attended 7 Days International Professional Development Programme on SPSS, conducted by Patrician College of Arts & Science, 21.6.21-27.6.21.
- Attended Online Elementary FDP on "Sustainable Change Management", conducted by ATAL & Auxilium College (Autonomous), 12.7.21-16.7.21.
- Attended FDP-online on Research Methodology conducted by ATAL, 26.7.21-30.7.21.
- Attended International Webinar on Promoting the rule of law and human rights are the key for peace and justice conducted by Auxilium College (Autonomous) & St. Joseph's College of Arts & Science (Autonomous) 26.10.21
- Attended Workshop on Documentation and Data Management conducted by IQAC, Auxilium College (Autonomous), 29.10.21
- Attended National Webinar on Intellectual Property rights perceive your rights conducted by Auxilium College (Autonomous) 20.11.21
- Attended National level Intercollegiate Online FDP on Outcome Based Education, conducted by IQAC, Auxilium College (Autonomous) & ipsr Solution Ltd, 22.11.21-27.11.21.
- Attended 6 Day Virtual FDP on Developing resilience through Innovations in Management Teaching And Research conducted by SRM Institute of Science & Technology, Kattankulathur, 21.01.22-26.01.22
- Attended Training Programme on "National Intellectual Property Awareness Mission", conducted by Intellectual Property Office, 09.02.22
- Attended International Seminar Cum Workshop on Multi-disciplinary research in Humanities and Social Sciences conducted by VIT, Chennai 21.02.22 & 22.02.22
- Attended 7 Days FDP on Holistic Development of Management Teachers organized by IQAC, Shri Shankarlal Sundarbai Shasun Jain College for Women, 11.05.22 – 18.05.22

- Attended Two Weeks online FDP on Libre office suite writer, Calc & Impress organized by Spoken Tutorial, IIT Bombay, 26.5.22-10.6.22
- Attended and Presented paper in the conference in International Conference on Re-inventing Business Practices, Startups and Sustainability organized by SRM Institute of Science and Technology, Chennai on 29.09.2022 & 30.09.2022 and **received best paper award.**
- Attended and Presented paper in the International Conference on “Emerging Challenging of Green Business in Environment sustainability” organized by Nature Science Foundation, Coimbatore and Auxilium College on 04.02.2023 and **received best paper award.**
- Attended and Presented paper in the International Conference on Emerging Trends in Online Teaching, Assessment and Learning conducted by Rashtriya Uchchatar Shiksha Abhiyan (RUSA) State Project Directorate, DOTE Campus, Chennai, Tamil Nadu on 28.02.2023 and **received best paper award.**
- Attended International workshop on cyber security-2023 organised by Department of Data Science during 07.08.2023 to 22.08.2023.
- Attended and Presented paper in the National Seminar on “Women in decision-making roles in corporate world” conducted by Department of Commerce, Pondicherry University Community College, Pondicherry on 19th and 20th October 2023 and **received best paper award.**
- Attended National virtual faculty development programme on “AI in Education & Business” organized by Department of Business Administration, Hindustan College of Arts & Science (Autonomous), Coimbatore, Tamil Nadu during 08.01.2024 to 12.01.2024.
- Presented paper in the International conference on Innovation and Sustainable Business Practice in the Digital Era 2024, organized by VIT-AP School of Business, India and New Castle Business School, Australia on 5th and 6th April 2024.
- Attended and presented paper in the two day international conference on “Driving sustainable Commerce: Industry and Innovation Integration towards achieving SDG 9” organized by Mount Carmel College (Autonomous), Bengaluru on 24th and 25th July 2024.
- Attended in the one day National Level Online workshop on “Exploring the dynamics of structural equation model (SEM) using AMOS”, organized by the Institute for scholarly research and training, Chennai on 16th November 2024.
- Attended workshop on Advanced Analytical Techniques: SEM using SMART PLS and Moderation and Mediation analysis in PSS using Hayes Process MACRO, organised by VIT Business School, on 14th February 2025.

- Attended “5 Days Virtual Faculty Development Programme” on “Discovering Inner Joy Amidst our Life Journey” organized by Sri Kanyaka Parameswari Arts & Science College for Women from 15th April to 19 April 2025.
- Attended one day National Webinar on Intellectual Property Rights organized by Department of Mathematics and Jawahar Knowledge Centre, VKV Government Degree College, Kothapeta on 21.04.25.
- Attended five days training program on “Bibliometric Analysis using Vosviewer” organized by research foundation of India from 13th May to 17 May 2025.
- Attended two day workshop on SPSS organized by the Department of BBA (Hospital Administration), Auxilium College on 8th and 9th July 2025.
- Attended and Presented paper entitled “Work, Care and well-being: A Model for sustainable HRM in Higher Education” in the International Conference on Emerging Trends in Commerce and Finance-Innovations, Inclusion & Intelligence organized by School of Commerce, Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi on 12.0825.
- Attended and Presented paper entitled “AI enhanced learning environments: preparing teachers for generation alpha classrooms” in the International Conference on Emerging Trends in Commerce and Finance-Innovations, Inclusion & Intelligence organized by School of Commerce, Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi on 12.0825
- Attended National Seminar on Economic Development of Tamil Nadu through Sustainable Development Goals organised by KMG College of Arts and Science, Gudiyattam Vellom in collaboration with Tamil Nadu Economic Association, Chennai on 16th September 2025.
- Completed Linguaskill on Listening, Reading, Speaking and Writing Conducted by CAMBRIDGE on 30th August 2025.